

Dear Parents,

It is so hard to believe that it is finally time to purchase an ad for your senior in the 2023-2024 *Triumvira* yearbook. There is an order form included with this letter that you will send back to me with your senior ad order.

There are three ways that you can do this:

a. Mail this to:

**North Moore High School,
Attn. Mrs. Janet Smith
P.O. Box 9,
Robbins, NC 27325.**

b. Place it in Mrs. Smith's box in the school office.

c. Send it to Mrs. Smith by way of your senior.

Due to limited space, we require a deposit of **\$40.00** and the attached form to reserve your space by **January 31, 2024**. The rest of your payment is due by **February 29, 2024**. Although you need to turn in your full payment at that time, you do not have to turn in pictures and messages at the same time. Pictures and messages will be **due by April 19, 2024**, to give our staff time to create your ad. Please take the time to read all of the information regarding senior ads in this packet. This yearbook wouldn't be possible without your support. On that note, please don't forget to order your senior's yearbook (either through Mrs. Smith or with [this link](#))! We cannot guarantee that the book will not sell out if you do not preorder one for your senior. Thank you so much for all you do for North Moore High School and I wish for you and your senior a great 2023!

Sincerely,

Janet B. Smith,
Triumvira Advisor

Directions for submitting your photos and messages for your ad:

- 1) **Choose your pictures.** Below is a list of how many pictures will fit on your desired page. Please keep in mind that if you have multiple or long messages, the picture amounts may change.

$\frac{1}{8}$ = 1-2 pictures

$\frac{1}{4}$ = 3-5 pictures

$\frac{1}{2}$ = 6-8 pictures

Full = 10-12 pictures

Again, we need to repeat that if you have a really long message, or messages from multiple family members, the number of pictures **may need to be reduced. Please keep this in mind when planning.**

We will enlarge or reduce your photos as necessary. If you need someone cropped out of a photo just write us a note and attach to the photograph. PLEASE DO NOT CUT YOUR PHOTOGRAPHS. They are precious to you and we understand that.

We are willing to scan these photos, but if you would like to send us your pictures on a digital CD or thumb drive in jpg format, that would be great! If you scan your pictures yourself, please scan them at a resolution of at least 300 to 400 (600 is better!). We cannot accept low resolution scans because they will not allow us to enlarge them enough for print quality. In addition, cell phone photos taken at high efficiency (HEIC) or on the small setting, will have to be converted and will lose quality. You may also email your pictures to jsmith@ncmcs.org.

Please allow us time to scan pictures and create your ad. We will start these once we have everyone's information. You should expect for us to hold on to your pictures for approximately at least a month or two.

2) Writing your message:

Please keep in mind the length of your message and the size of your ad space. We will minimize text to make it within your space.

We do accept multiple messages for one space. For example, you may separate a message from parents or grandparents, etc. Again, though please keep in mind that if you have four messages, we may not be able to add in many pictures.

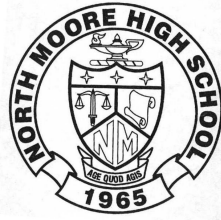
We will correct any grammatical, punctuation or spelling errors for you BUT if there is a word that is meant to be spelled a certain way, such as a nickname or the way a word was said as a toddler, please let us know.

IMPORTANT MESSAGE: From the North Carolina Department of Transportation, Rail Division.

Seniors taking railroad-environment photos for the yearbook is illegal and can be charged with trespassing. He/she can be charged with a Class III Misdemeanor. Therefore, we cannot accept any photos that may have been taken on a railroad track for use in their senior ad.

If you have any questions or concerns, you may call Mrs. Smith at (910)464-3105, ext. 332328 or email her at jsmith@ncmcs.org

Also, we would like to be able to contact you if we have any questions about your ad, so please make sure that you have given us your email and phone number.



2023-2024 Senior Advertising Price Sheet

Student Name (Who is the ad for?) _____

Name of Ad Purchaser (who is buying the ad?) _____

Mailing Address _____

City _____ **State** _____ **Zip Code** _____

Email of purchaser (optional, but very helpful in communicating about the ad)

Phone _____

Do you want this ad to be kept a secret? Yes or No

All ad final payments are due by February 29th and pictures/messages must be turned in completely by April 19, 2024 to be printed in the yearbook (Down payment of \$40 must be paid and this form by January 31, 2024). There are no refunds for incomplete ads.

Sizes	Prices
1/8 Page:	\$40
1/4 Page:	\$60
1/2 Page:	\$100
Full Page:	\$200

Method of Payment: _____ Check enclosed for \$ _____
_____ Cash enclosed for \$ _____
_____ Submitted payment online at [this link](#)

Signed: Name: _____

(By signing I agree to all the terms and conditions stated in the entire ad contract.)

* Please check how you would like your pictures returned:

_____ Mail back to me (please make sure that your address is included above and you have included \$ for postage or stamps).

_____ Send back by my son/daughter or I will pick up.